

Privacy policy

This Privacy Policy describes how and when WINEBOOK collects, uses and shares your information when you use our Services. WINEBOOK receives your information through our back-office website and smartphone app. For example, you send us information when you use WINEBOOK from our back-office website, or make a tasting note or photo on smartphone with our app. When using any of our Services you consent to the collection, transfer, manipulation, storage, disclosure and other uses of your information as described in this Privacy Policy.

Irrespective of which country you reside in or supply information from, you authorize WINEBOOK to use your information in the Romania and any other country where WINEBOOK operates.

If you have any questions or comments about this Privacy Policy, please contact us at teodor@winebook.ro

The main points to understand

1. When using WINEBOOK with default settings on your smartphone, you make your tasting notes and the scores that you provided to the tasted wines available for the tasting event organiser in a public wine tasting event. If you are in a self tasting or in a private tasting your tasting notes and wine scores are available only for you.
2. WINEBOOK never posts content to your Facebook account. Any sharing on Facebook, Twitter or other social networks outside WINEBOOK only happens when you actively approve the posting to happen.
3. WINEBOOK Apps owns all rights to photos taken with the WINEBOOK app.

Information Collection and Use

Tip We collect and use your information below to provide our Services and to measure and improve them over time.

Information Collected Upon Registration: When you create a WINEBOOK account, you provide some personal information, such as your name, username, password, and email address. This information, for example, your name and username, password, and email address are not listed publicly.

Wine ratings, Tasting Notes: Our Services are designed NOT sharing the information with the world. Our default is almost always to make the information you provide to be available only for you as long as you do not delete it from WINEBOOK.

Location Information: We do not use your location when you use WINEBOOK. We don't store information about your location to provide other kind of Services.

Cookies: We don't use "cookie" technology to collect additional website usage data.

Log Data: Our servers automatically record information ("Log Data") created by your use of the Services. Log Data may include information such as your IP address, browser type, operating system, the referring web page, pages visited, location, your mobile carrier, device and application IDs, search terms. We receive Log Data when you interact with our Services, for example, when you use WINEBOOK mobile app, sign into our Services or interact with our email notifications. WINEBOOK uses Log Data to provide our Services and to measure, customize, and improve them. If not already done earlier, we will either delete Log Data or remove any common account identifiers, such as your username, full IP address, or email address, after 18 months.

Third-Party Service Providers: WINEBOOK uses a variety of third-party services to help provide our Services, such as hosting our various blogs and wikis, and to help us understand the use of our Services, such as Google Analytics. These third-party service providers may collect information sent by your browser as part of a web page request, such as cookies or your IP address.

Information Sharing and Disclosure

Service Providers: We engage service providers to perform functions and provide services to us in the EU, United States and abroad. We may share your private personal information with such service providers subject to confidentiality obligations consistent with this Privacy Policy, and on the condition that the third parties use your private personal data only on our behalf and pursuant to our instructions. **Law and Harm:** Notwithstanding anything to the contrary in this Policy, we may preserve or disclose your information if we believe that it is reasonably necessary to comply with a law, regulation or legal request; to protect the safety of any person; to address fraud, security or technical issues; or to protect WINEBOOKS's rights or property. However, nothing in this Privacy Policy is intended to limit any legal defenses or objections that you may have to a third party's, including a government's, request to disclose your information. **Business Transfers:** In the event that WINEBOOK is involved in a bankruptcy, merger, acquisition, reorganization or sale of assets, your information may be sold or transferred as part of that transaction. The promises in this Privacy Policy will apply to your information as transferred to the new entity.

Modifying Your Personal Information

If you are a registered user of our Services, we provide you with tools and account settings to access or modify the personal information you provided to us and associated with your account.

Our Policy Towards Children

Our Services are not directed to persons under 13. If you become aware that your child has provided us with personal information without your consent, please contact us at teodor@winebook.ro. We do not knowingly collect personal information from children under

13. If we become aware that a child under 13 has provided us with personal information, we take steps to remove such information and terminate the child's account.

EU Safe Harbor Framework

WINEBOOK complies with the U.S. - E.U. and U.S.-Swiss Safe Harbor Privacy Principles of notice, choice, onward transfer, security, data integrity, access, and enforcement.

Changes to this Policy

We may revise this Privacy Policy from time to time. The most current version of the policy will govern our use of your information and will always be at <http://www.winebook.ro:8204/winebook/> . If we make a change to this policy that, in our sole discretion, is material, we will notify you via an @WINEBOOK update or email to the email address associated with your account. By continuing to access or use the Services after those changes become effective, you agree to be bound by the revised Privacy Policy.

Effective: January 1, 2016